

ALLSTAR TECHNOLOGY PVT. LTD.

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Introduction



We are a group of IT Professionals driven towards implementing the best of the technology and providing solutions for various disciplines with the help of Information technology. Our Major Service is to provide development and design related to technology to help you enhance your business. Our dedicated team consistently delivers superior quality products and services. Our team consists of designers, developers, coders, managers and senior management staff. From the top-level seasoned professionals to the recent graduates employed here contribute to the growth of the company with their experience and innovative ideas.

We believe that long term mutual gain is founded on sharing risk and responsibility with our clients. Our priority is solving problems for you, not giving you more to worry about. We also know that forming strategic partnerships with our clients is a key to success. We work together with both your business and technical teams to ensure we deliver high quality solutions to meet the needs of your business. This leaves you in control and able to build competence and knowledge within your own teams. The closeness we develop in our working relationship with you results in reduced risk and increased efficiencies in the projects we support.

Services

The client is the most important part of our company. You are the purpose of our work. You are not an outsider here, instead you are an integral part of Allstar technology. We are not doing you a favor by serving you. You are doing us a favor by giving us an opportunity and we try our best to exceed your expectations.



We take limited projects at any given time to ensure each project receives the top quality that it deserves.

Everything we do begins with a sound strategy. To create effective strategies, we work closely with our clients to understand their brain and brand, objectives and target customer. So please contact us for more information - we'd love to hear from you!

Domain Registration



Establishing a "home" on the Internet is not as daunting a task as it may seem. For the uninitiated, registering a domain name may seem like a complex, technical and time-consuming chore. In reality, it is fairly straightforward and will most likely take you only a few minutes---with the help of a good road map.

Web Creation Domain Features :

1. NRs 1350/- Registration Fee On Any Domain Name Extension
2. Registration Of .Com, .Org, .Net, ..Info, .Biz,
3. Free* registration of .np (.com, .net, .org, .edu) domain extension. (*conditions apply)
4. Free Support Available 9AM - 6PM every day (including Saturday & other holidays).

Website Design

Allstar Technology designs website that are user-friendly, well-designed, easy to navigate and secure. Our highly professional and qualified team of web designer designs the website which is derived from your vision and results in a web site that is both appealing to users and drives online business.

As our website design is highly interactive and search engine friendly; we hold an immense pleasure of giving satisfaction and productivity to all our clients. We create unique, custom and eye catching websites that convert visitors into customers guiding them with the mission that your satisfaction is our satisfaction likewise your success is our success.

Allstar Technology specialize in web redesign services that improve usability, credibility & visual design of your existing online presence making it search engine friendly according to the latest search engine trends for more productivity.

Responsive Web Design



We are a professional website design company who offer website solutions for all kinds of businesses. Our services include building static and truly dynamic websites allowing our clients to unlock the site potential to quickly reach their target market. We can also help with e commerce solutions and web site design or redesign including logo design and business identity services. In today's world an attractive and functional website becomes the decisive factor to reach out to customers, it is your shop window to the world. With this in mind our business continues to grow, with people who market their companies on the internet increasingly turning to us for our knowledge, help and support. If you are looking for the best website design layout for your business, a layout that works with efficient CMS, flash integration and Search Engine Optimization (SEO) Allstar technology can surely help you.

When developing a new site we have the experience and insight to maximize search engine positioning and placements, sites that maintain a professional look and feel about them at an affordable price.

Our website designing and development services are implemented with an insight into search engine positioning and placements, maintaining a professional look and feel at an affordable price. We also provide logo design and business identity services at very reasonable costs. Everything from static website designs to e-commerce websites, logo designs to flash website designs are provided.

Our Web Design Services Includes:

1. XHTML / CSS html valid web pages, design from scratch ,
2. Pictures and text processing,
3. Multiple browsers compatibility (Mozilla Firefox, IE6 + Safari),
4. Sliced and optimized images
5. Page optimization for faster loading, usability and accessibility,
6. Search engine optimization web site,
7. Hand coded PSD conversion to Table-Less HTML/CSS
8. search engine friendly URL's,

Web Development



The experienced developers and experts are property of Eval Technologies. The creative thinking and skills make the team an excellent by doing their work. The web development in our company with database-driven content management and user-friendly front-end that sounds the today's web trends. We develop the web by using JQuery, WordPress, Magento, CodeIgniter which rich the development of our company.

Web Hosting

Joomla is an award-winning content management system (CMS). It enables you to build Web sites and powerful online applications. Its ease-of-use and extensibility, have made Joomla is an open source solution that is freely available to everyone. Joomla the most popular Web site software available.



You may have a domain name but you don't know how to get your website online. To put a webpage online, one must go through a web host. After domain name registration any individual or company needs to have space for this. This process is called web hosting. A web host is a company that has computers that are hooked up to the internet 24/7. These computers are called servers and they are assigned IP numbers in order that they may be found by other computers hooked up to the internet. It is on these servers that all your web files are stored, be they HTML files (web pages), images and css files and much more

When you type a web address into the address bar of your web browser and then hit Go, your browser sends out a request to 'get' that web page. The request travels across the internet to the

appropriate web server and attempts to locate the web page on that server. If the request is successful (web page exists) then that web page will load (or download) into your web browser.

With regard to quality, cost doesn't matter. We don't lie to our customer. We don't use shared server for hosting. We ensure you that your website will be online 24 hours. We have dedicated servers based in the United States of America. We ensure you 100% uptime with unlimited bandwidth. You can rest assured with us for your web hosting services.

App Development

Our custom website design and development service helps you to design your website as your creativity and design. Our well experienced programmer and developer will use following tools and programming languages

- Java (Spring Framework)
- Laravel Framework
- ASP .NET
- JSF Primefaces
- HTML/HTML 5
- CSS/CSS 3
- PHP
- Javascript and JQuery
- XML
- AJAX
- MySQL

How would you proceed for website design and development?

- For this you need to give us the wire frames and color theme
- Then we make two copies of templates and layouts
- After your approval for the chosen template we will change the psd into a well standard table less html with valid html and css.
- Along with this basic search engine optimization techniques will be applied
- We offer a complete customized layout design for the web pages of your site
- We are strict about quality and believe that the final work should be perfect
- Our team of professionals uploads all relevant files and folders to your web servers, check functionality, cross-browser compatibility and make necessary modifications to make your site functional.

Website maintenance and Re-design services:

Website describes how your business would go. There are many factors which would directly affect your business and sales. It does not matter how many millions of dollars have you spend on establishing your organization for online clients. They would just visit your website and evaluate it. If your website information's such as your service, dedication, commitment,

experience, portfolio is beautifully presented then you would have great chance of having more clients. Moreover your website should be user/client friendly. You should be able to give information what your customer exactly want.

Do you ask yourself a frequent question about your website?

- Am I 100% satisfied with my website design and layout?
- Do my website serve its purpose?
- Does it have professional look and feel?
- Does right audience surfing my website?
- Does googel, bing, yahoo and other search engine getting my webstie?
- Does my website loading fast?

If not then we can help you designing and developing your existing website to resist the increasing business competition and challenging environment. Our qualified web developer and programmer with years of experience would assist you on developing and re-designing your website with professional touch.

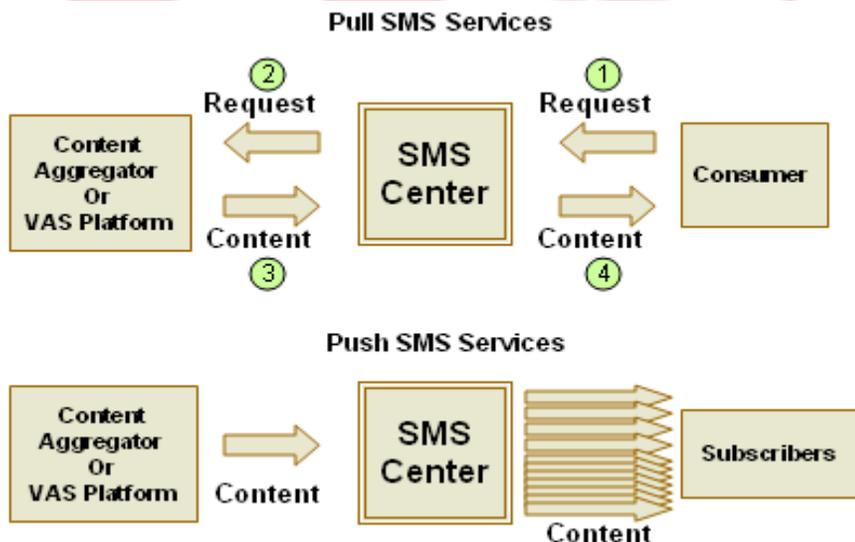
Mobile Apps

We love taking ideas and building Awesome Mobile Apps. We are passionate, creative and experienced in developing customised application that best fits your personal or organization needs.

Bulk SMS (Push SMS)

We understand that you are trying hard enough to reach out to your prospective clients, but that's not doing wonders. Don't you worry, with our Bulk SMS service; you can now sit back and enjoy connecting with numerous prospective clients sending information about your products or services.

This will, for sure, increase your transactions. Bulk SMS is easy to operate and does not turn out to be cost.



SMS Inquiry (Pull) Modules

- **SMS Inquiry** – When the subscribers types KEYWORD and send SMS to **34555**, the subscriber will be replied back immediately. E.g.: ALLSTAR to 34555 will reply the subscriber the company details, services and contact details of Allstar technology. A particular company can hold any number of keywords according to the need of the company like: Organization Plan, Events, Products, Branches, location wise office information etc.
- **Corporate Mass SMS-IDs**, each account will be registered Group Master Login. Major condition for Corporate Mass SMS-ID registration is; each SMS-ID should carry UNIFORM corresponding KEYWORD. The required registration details like UNIFORMKEYWORD, SMS-ID, etc should be sent by Fax by typing in Company Letter Head. E.g.: JCIMORANG, JCIJHAPA, JCISUNSARI, etc.
- **JPR (Job Performance Report)** is basically designed for the institutions like Machinery Maintenance, Tailoring, Dry Cleaners, Service Centers, Transportation, Carrier & Courier etc. JPR module is designed in such a way that, the institution can report the Job Performance Report via SMS. The customers can find out the status of the given work from institution just by typing the KEYWORD own by the particular company and Job Order/ Invoice No and sending SMS to 34555. Eg. **JPR<> KEYWORD <> 00123**
- **PVR (Product Verification Report)** is basically designed for the corporate house that trades various electronic products. PVR module facilitates third party i.e. customers about whether the purchased product is genuine or replica of the particular company via SMS. The customer can easily access the information about the product whether they can be facilitated by the post purchase services all over Nepal or not. For this customer have to type PVR followed by the particular KEYWORD owned by company followed by the model no. of the product purchased and send it to 34555.

E.g.: **PVR<>LENOVO<>THINKPAD** or **PVR<>PICHOTECH<>ABC1**

- **Calendar** allows subscribers to set the specific MESSAGE on specific DAY/DATE. In general, the reply message of the specific KEYWORD is generally replied back what-so-ever has been set to SMS INQUIRY, but if the KEYWORD is set with CALENDAR and that if the DATE matches, the reply message will be delivered what-so-ever has been set for particular date. Nevertheless, if a person who wants to find out specific information of particular date, the user can type

CALD<>KEYWORD<>DATE and send SMS to 34555.

E.G.CALD<>KEYWORD<>2012-07-29.

Likewise, if the user wants to find out any specific information on a specific day, the person should type **CALW<>KEYWORD<>DAY**

E.G. CALW<>KEYWORD<>SUN. This will reply the message stored for Sunday.

- **SMS BLASTER (PUSH SMS)** allows subscribers to send single SMS to more than one number of recipients stored in database. The recipients' details can be stored in database by creating desired groups. It can also be performed through "Remote Access". It is most useful to schedule message or predefined message also.

A. Send SMS (Push) Modules

Push messages are those messages which are sent by company to their client. If the Company has to inform or alert its clients with the messages then Push Messages are implied. Research has shown that most text messages are read within the five minutes of their receipt. So to make sure people read your message, Push Message is the best option.

There are various types of Push Message that we have.

- **Pre-Defined Message:** The messages can be pre-defined before sending them to the clients. With these pre-defined templates of messages, it becomes easy to send the messages when needed. E.g.: If any message has to send to client, then the template can be pre-defined so that it can be used whenever needed.
- **Message through Sender ID:** Message will be sending with any identity text called sender Id. Every client has separate sender Id for sending messages. Message of any length can be send at a time. For Example, let's say a Push message is sent by the having the Sender ID "ALLSTAR". When the client receives the message, he will know that the message he received was sent by "ALLSTAR".
- **Bulk Messages:** If the same message has to send to group of people, then the bulk message is used. The group of members is made and a specific name is given to the group. When the bulk messages needs to sent to any particular group, the required group are selected and the respective messages are sent. Eg: An invitation has to send for 100 people, a group is created comprising these people. Then a name is given to that

group. When bulk message is sent to that group, every member of that group will receive a same message instantly.

- **Selective Member Message:** When the message has to send to only selective members out of the group members, then selection of the required members have to be done. Then the message can be send to the selective members. Eg: If there are 100 of members in a group named by Parents, and if you need to send message to only selective 60 members then it is possible with this service.
- **Scheduled Message:** The time for sending the message can be scheduled earlier. Once the time of sending message has been set up the message are sent automatically.

What Allstar technology has done for you?

We have registered your company details in our Corporate SMS Directory free of cost (In order to check your details, please refer TEMPORARY KEYWORD on the bottom right of this proposal). Listing your company in our SMS directory will make the public to get your contact details in their mobile phone.

How the public will get your contact details?

The internal search engine of our Corporate SMS Directory is designed in such a way that, when any person looking for your contact information can simply type few information of you like your company name, address, etc and send SMS to 34555. This will search the matching DATA from our System Database and delivers back your contact details to the same

If your contact information is already in Corporate SMS Directory, why would you need to register again?

- You will own your own IDENTICAL KEYWORD. E.g.: ALLSTAR. By Default we have registered your company under our AUTOMATIC TEMPORARY KEYWORD system e.g. INFO0001 which is impossible for general people to identify that it is owned by your company.
- Identical KEYWORDS are much easy to give your contact details to anybody. Like if you are trying to give your office phone number to somebody, you can assist the same person to type your KEYWORD and send SMS to 34555.
- You will be provided two numbers of KEYWORDS in which you can store your contact information in one KEYWORD and the latest updates of your company in the other one.
- You will be provided your own login access to our website using which you can administrate to make necessary changes of your details yourself. You can enjoy the search directory of our website finding your necessary information at a glance.
- You can own REMOTE ACCESS (optional) feature adopting which you can operate your account from your mobile phone from any corner of Nepal even in the absence of Computer and Internet.
- Lots of features more you can enjoy in SMS.

With reference to above topic we would like to propose you for registration your valuable company in SMS Club. We sincerely hope that the services provided by SMS Club to your organization best fulfill to add requirements on the ground of communications.

